

# CURRICULUM VITAE

## Personal Information

Name	Roberto Milenkov
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Nationality	Macedonian
Date of Birth	19.09.1994
Gender	Male
Academic Title	Master's degree holder

## Work Experience

• Dates (from - to)	01.12.2014 – 10.01.2015
• Name and address of employer	Graphic Center Bato and Divine, Skopje
• Type of business or sector	Marketing department
• Job Title	Internship work
• Main activities and responsibilities	<ul style="list-style-type: none"><li>- Data analysis and creation of charts for field research information related to specific promotions in various cities across the country</li><li>- Translation of selected text sections and their proofreading from English to Macedonian and from Macedonian to English</li><li>- Learning Photoshop and editing photos in accordance with events</li><li>- Summarizing reports related to the promotions</li></ul>

## Work Experience

• Dates (from - to)	21.06.2016 – 31.07.2016
• Name and address of employer	„Skopje Summer” – Skopje – Directorate for Culture and Arts
• Type of business or sector	Part of event organization
• Job Title	Internship work
• Main activities and responsibilities	<ul style="list-style-type: none"><li>- Active participation in and learning about event organization, including stage preparation, welcoming guests, ticket checking, and communicating with guests about the previous event and their perception of it.</li><li>- Conducting customer satisfaction checks, i.e., gathering feedback from guests who attended the events.</li><li>-</li></ul>

## Work Experience

• Dates (from - to)	2019 – 2021
• Name and address of employer	Delta Bet – Skopje
• Type of business or sector	Betting shops
• Job Title	Operator
• Main activities and responsibilities	- Receiving ticket payments, payout of winnings, cash handling, customer contact and communication, financial operations, and preparation of cash register reports

## Work Experience

• Dates (from - to)	2022 – present
• Name and address of employer	University of Skopje
• Type of business or sector	Higher education
• Job Title	Marketing Assistant
• Main activities and responsibilities	- Assistant in marketing-related subjects and content creation for social media (digital marketing).

## Education and training

• Dates (from - to)	2013 - 2025
• Name and address of organization providing education or training	University of Tourism and Management – Skopje - Faculty of International Marketing Management
• Principal subjects / occupational skills covered in the training	Courses in the field of marketing and management First cycle studies / undergraduate studies
• Academic title	Graduate Marketing Manager
• Level in national classification	VII/1
• Name and address of organization providing education or training	University of Skopje - Faculty of International Marketing Management
• Principal subjects / occupational skills covered in the training	Courses in the field of marketing and management Second cycle studies / Master's studies
• Academic title	Master's degree in International Marketing and Management
• Level in national classification	VII/2