

Pursuant to Article 71, paragraph, line 4 and Article 104, paragraph 2 ("Official Gazette" no. 35/08, 103/08, 26/09, 83/09, 99/09, 115/10, 17 / 11, 51/11, 123/12, 15/13, 24/13, 41/14, 116/14 and 130/14), the Board for accreditation and evaluation of higher education of the Republic of Macedonia, at its 35 session held on 15.12 .2014 adopted:

DECISION

Accreditation of the study program "International marketing management", of the second cycle of two years of study at the Faculty of International marketing management at the University of Tourism and Management in Skopje

1. Is accredited the study program "**International marketing management**", of the second cycle of two years of study at the Faculty of International marketing management at the University of Tourism and Management in Skopje according to the Classification of the scientific research areas, fields and areas under the international Frascati classification is given as Appendix 1 of the Decree on the norms and the standards for the establishment of the higher education institutions and for the performing of the higher education ("Official Gazette" no.103 / 10, 168/10 and 10/11).
2. The study program from paragraph 1 of this decision is for a period of 2 years (four semesters).
3. After completing of the studies at the study program of item 1 of this decision, the student acquires 120 ECTS and title: **Master in public relations and international marketing management**, scientific research area: social sciences, scientific research field: Economics, Management and Organizational Sciences, (management).
4. This decision shall enter into force on the day of its adoption.

Explanation

Based on the decision of the Academic Council of the Faculty of International marketing management and the decision of the Senate of the University of Tourism and Management in Skopje in organization of the first cycle of three year study program "International marketing management" on 11.11.2014 year to the Board for accreditation and evaluation of the higher education in R.M submitted a proposal to accept the report for the accreditation of the course study program.

The Board for Accreditation and evaluation of the higher education in Macedonia at the 34 session held on 27.11.2014, made an expert committee to evaluate and submitted the proposal and based on the assessment of the submitted report and the report of the Expert Committee at its 35 session held on 15.12.2014 year, decided as in the operative part of this decision.

Vice president

The Board of Accreditation and Evaluation

Of the Higher Education

Mikolaj Kuzinovski Phd

I do hereby confirm that Popovski Saso, authorized court translator, does the completed translation in English language correctly.

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